#### GREEK POSTAL

# Greek Postal Savings Bank S.A.



# 2006 Annual Results Presentation

**April 17, 2007** 

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# **Disclaimer – Forward Looking Statements**

#### FORWARD LOOKING STATEMENTS

This document contains forward-looking statements about the Bank.

Except for historical information, the matters discussed in this presentation are forward-looking statements that are subject to certain risks and uncertainties that could cause the actual results of operations, financial condition, liquidity, performance, prospects and opportunities to differ materially, including but not limited to the following: the uncertainty of the national economy; economic conditions generally and the banking sector specifically; competition from other banks; timing of financial statements; resources in audit and finance department; adequacy of internal controls the Bank's ability to take advantage of new technologies as well as to integrate new computer systems into its operations and to use these systems to enhance productivity.

Although the Bank believes the expectations reflected in such forward-looking statements are based on reasonable assumptions, it can give no assurance that its expectations will be attained. The forward-looking statements are made as of the date of this presentation, and we undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

By attending this presentation, you agree to be bound by the foregoing limitations.

Our vision is to create
the preferred financial services provider
by offering value products
to Greece's «unsung heroes»

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# 2006 Annual Results Presentation - Agenda

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# **Greek Postal Savings Bank History**

- Greek Postal Savings Bank established in 1900 in Kreta, in the context of the Hellenic Posts Organization.
- It started its function in 1902 with a network of 26 branches.
- In 1970 the Postal Savings became autonomous with the foundation of Greek Postals.
- In 2002 it acquired a new corporate status and became a Societe Anonyme, under the law 3082/16.12.2002.
- In 2005 the banking network consisted of 136 branches all over Greece. The Bank's presence is additionally supported from BANK GRE Hellenic Posts (EATA) 820 branches cooperation, as an alternative network which assists selling activities based on the well POSTAL SAV product range of PSB.
- In April 2006 it acquired a full banking license and since then we have been operating under the supervision of the Bank of S BANK GF Greece. REEK POST
- In June 2006, the Postal Savings Bank became an ASE listed company through a public offer.
- By the end of 2006 the alternative network of Hellenic Posts increased to 839 branches and the existing agreement SAVINGS S BANK G expanded to lending products.
- Greek Postal Savings Bank now supports a full range product mix such as mortgages, personal loans, credit cards, mutual GREEK PO funds and almost all types of bank deposit / saving activities. The Banking corporation also includes treasury and asset management activities in its portfolio.
- Greek Postal Savings Bank has initiated a new contemporary integrated banking system through which all daily operations are performed and controlled fully on line. At the same time, the Bank's number of ATMs is following an increasing trend, in an effort to facilitate daily transactions. By the end of 2006 the ATM's amounted 171 pieces, of witch 130 were placed at the PSB's network and the rest at the alternative network of Hellenic Post



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# **Financial Review**

# **Greek Postal Savings Bank at a Glance**

	IFRS			% growth	% growth
€nm	Dec-04	Dec-05	Dec-06	<b>'04-'05</b>	<b>'05-'06</b>
Loans	2,060.12	3,044.67	4,862.81	47.79%	59.72%
Total assets	10,912.67	11,564.59	12,336.70	5.97%	6.68%
Deposits and repos	9,275,03	9,953.84	10,725.96	7.32%	7.76%
Shareholders' equity	1,167.46	864.93	868.88	(25.91)%	0.46%
Total operating income	256.82	296.38	417.33	15.40%	40.81%
Income (before tax)	171.41	149.89	185.44	(12.56%)	23.72%
Net Income (after tax)	131.87	122.55	137.17	(7.07)%	11.93%
*Net Income (after tax) Adjusted	-	-	153.14	-	24,96%
Financials Ratios					
Loans / Deposits	22.21%	30.59%	45.34%		
Capital adequacy	21.50%	13.09%	11.23%		
NII / Total Assets	2.21%	2.10%	2.06%		
NII / Total Operating Income	94.10%	81.75%	60.76%		
NPL / Gross Loans	0.14%	0.22%	0.46%		
Loans / Total Assets	18.73%	26.06%	38.93%		
ROA	1.21%	1.06%	1.11%		
*ROA Adjusted	1.21%	1.06%	1.24%		
Provision Expense / Gross Loans	0.20%	0.63%	0,61%		
ROE	11.30%	14.17%	15.79%		
ROE Adjusted	11.30%	14.17%	17.62%		
Cost / Income	31.66%	43.02%	48.54%		

Source: IFRS Financial accounts as of December 31,2006

<sup>\*</sup> Adjusted figures exclude the extraordinary reserves taxation, which amounted to 15.97 million Euros Note: Ratios calculated on ending balances

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# **Financial Review**

# **Income Statement Highlights**

				% growth	% growth
	Dec-04	Dec-05	Dec-06	·04-05	<b>'05-06</b>
Net Interest Income	241.66	242.28	253.57	0.26%	4.66%
Net fee and commission income	1.84	3.53	24.81	92.05%	603.42%
Trading income	(7.81)	30.32	126.40	488.27%	316.93%
Dividend income	7.88	5.11	4.66	(35.24)%	(8.81)%
Other operating income	13.25	15.15	7.89	14.37%	(47.91)%
Total operating income	256.82	296.38	417.33	15.40%	40.81%
Personnel expenses	47.51	56.27	84.72	18.45%	50.55%
Administrative expenses	26.82	52.90	85.19	97.26%	61.04%
Depreciation	4.79	6.18	9.14	29.04%	47.75%
Other operating expenses	2.18	12.15	23.55	456.33%	93.89%
Operating expenses	81.30	127.50	202.59	56.83%	58.90%
Provisions for loan losses	3.99	18.91	29.28	374.25%	54.81%
Share profit/(loss) from associates	(0.12)	(0.09)	(0,03)	(31.11)%	(66.59%)
Extraordinary Income Tax (on	-				-
Reserves)		_	15.97	-	
Regular Income Tax	39.54	27.34	32.30	(30.85)%	18.14%
Net income	131.87	122.55	137.17	(7.07)%	11.93%
<b>Earnings Per Share</b>	0.80	0.74	0.97	(7.50)%	31.08%
*Earnings Per Share Adjusted	0.00	0.74	1.08	(7.50)%	46.34%
Calculated on Number of Shares	<b>0.80</b>	<b>0.74</b>	20.000/		
Nominal Tax Rate	35,00%	32,00%	29,00%		
Effective Tax Rate	23,05%	18,23%	26,02%		
*Effective Tax Rate Adjusted	23,05%	18,23%	17,41%		

<sup>\*</sup> Adjusted figures exclude the extraordinary reserves taxation, which amounted to 15.97 million Euros Source: IFRS financial accounts as of December 31, 2006



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# **Financial Review**

# **Balance Sheet Highlights**

	Dec-04	Dec-05	Dec-06	%growth '04-'05	%growth '05-'06	SAVINGS BA
Assets	Dec 04	Dec 05	Dec 00	04-05	05-00	GREEK POST
Cash and balances with CB	121.31	191.27	148.86	57.67%	(22.17)%	POSTAL SAV
Claims on credit institutions	2,318.60	1,249.26	757.87	(46.12)%	(39.33)%	AL SAVINGS B
Loans and advances to customers	2,043.55	3,013.30	4,802.78	47.45%	59.39%	AL SAVINGS D
Derivative Investments	-,*	0.81	11.76	-	1,351.50%	IGS BANK GRE
Trading portfolio	1,280.29	1,593.12	1,616.36	24.43%	1.46%	GREEK POST
Available for sale	4,282.23	4,618.91	4,097.04	7.86%	(11.30)%	POSTAL SA
Held to maturity	493.56	491.87	490.18	(0.34)%	(0.34)%	AL SAVINGS I
Property, plant and equipment	102.47	110.75	111.72	8.08%	0.81%	IGS BANK G
Deferred tax assets	33.64	36.22	32.00	7.69%	(15.19)%	GREEK POS
Intangible assets	4.82	10.97	11.36	127.54%	3.54%	POSTAL SA
Other assets	232.20	248.10	256.76	6.85%	3.71%	SAVINGS
Total assets	10,912.67	11,564.59	12, 336.70	5.97%	6.68%	GS BANK G
Liabilities						GREEK PO
Due to credit institutions	0.00	0.00	500.00	_	_	A POSTAL S
Due to customers	9,275.03	9,953.84	10,725.96	7.32%	7.76%	SAVINGS
Derivative instruments	72.52	66.63	2.46	(8.13)%	(96.31)%	III GS BANK
Deferred tax liabilities	188.25	67.74	38.40	(64.02)%	(43.32)%	GREEK P
Other liabilities	209.41	611.46	200.47	192.00%	(67.22)%	POSTAL
Shareholders' equity	1,167.46	864.93	868.88	(25.91)%	(0.46)%	ML SAVING
Minority Interest	0.00	0.00	0.54	(23.71)/0	(0.40)/0	IIGS BANK
Total equity and liabilities	10,912.67	11,564.59	12,336.70	5.97%	6.68%	GREEK P

Source: IFRS financial accounts as of December 31, 2006

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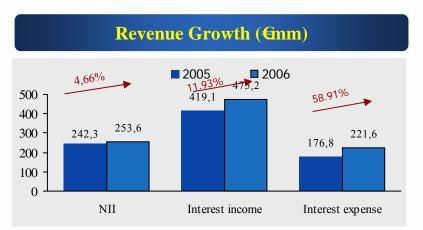
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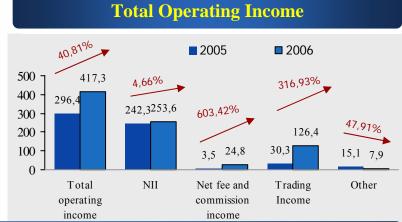
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#### **Financial Review**

# **Robust Revenue Growth**





#### **Trading Income (€mm) 2005** 2006 47,6 60 38,2 36,6 35,6 22,4 16,1 40 19,6 20 2,3 0,2 3,7 3,6 0,0 4,6 0 -20 -27,9 -18,6 -40 --28.6 TRADING -TRADING -TRADING -TRADING -TRADING -AFS - Stocks AFS - Bonds AFS - Venture Mutual Funds Capital Stocks Bonds Swaps Futures

Source: IFRS financial accounts as of December 31, 2006

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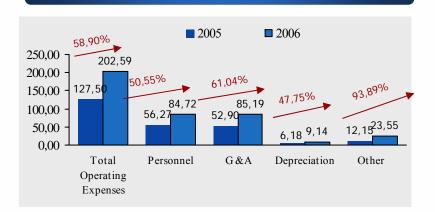
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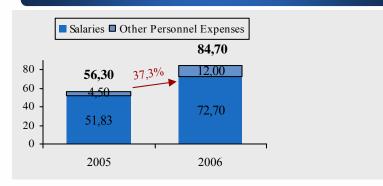
#### **Financial Review**

# **Expense Growth in Line with Expectations**

#### **Total Operating Expenses (€mm)**



#### Personnel Expenses (\(\mathbf{G}\mn\))

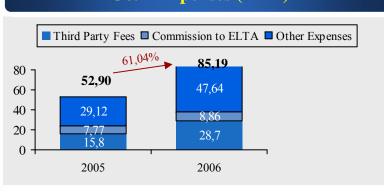


Source: IFRS financial accounts as of December 31, 2006

Non recurring expenses amounted 37.78 mil Euros (included in Dec 31, OSTAL SAVII 2006 results)

- New IT System implementation expenses, €1.96 mil
- Personnel overtimes, due to IPO & new IT System implementation, €2.11 mil
- Consulting/auditing/listing expenses/e.t.c. expenses, related to the SAVINGS B/IPO, €2.65 mil
- Personnel training & travelling expenses, due to the new IT System implementation, €1.17 mil
- Personnel outsourcing, related to the business increase, €1.29 mil
- V.A.T. expense related to the above expenses, €0.98 mil
- Initial contribution to the Deposits Guarantee Fund, €20.32 mil.
- Recognized cost of previous employment, 5.16 mil.
- Recognized cost of 10% discount on the share price of personnel private placement, 2.13 mil.

#### **G&A Expenses (€mm)**



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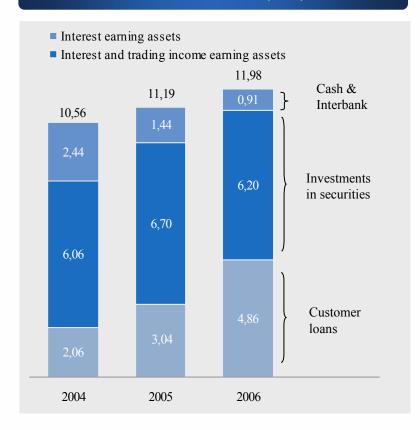
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#### **Financial Review**

# **Asset Development in Banking Activities**

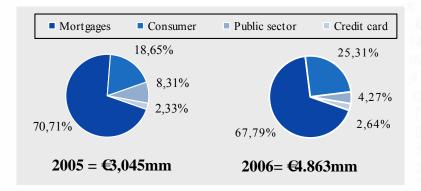
#### Asset Breakdown (€bn)



Asset Side restructure continues

- Customer Loans increased by 59.72%
- Investment in securities decreased 7.46%
- Cash & Interbank decreased by 37.06%

#### **Gross loan portfolio segmentation (%)**



Source: IFRS financial accounts as of December 31, 2006

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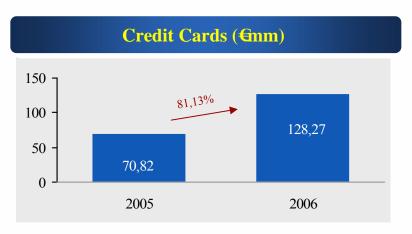
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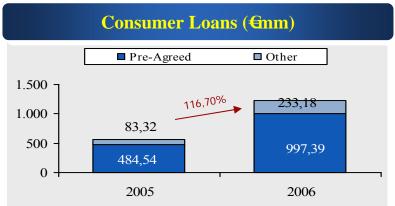
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#### **Financial Review**

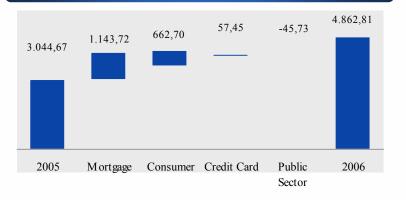
# **Loan Portfolio Development**





# Mortgages (6mm) 4.000 3.000 2.000 1.524,68 2005 2006

# Gross loan portfolio development (€nm)



\*Net increase in balances

Source: IFRS financial accounts as of December 31, 2006



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# **Deposit Base Remains Solid**

# Deposit segmentation (%) Savings Time Repos Current accounts 13,53% 22,22% 5,48%

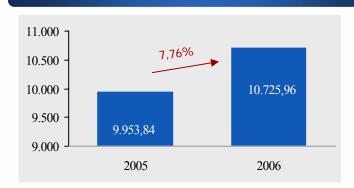
71,78%

2006: €10,725.9mm

0.30%

- Non aggressive Deposits increase 7.76%, up to 10,725.96 mil Euro at December 31, 2006 from 9,953.84 mil Euro at year end 2005
- Approximately 2.8 million active accounts
- No reprising during ECB rate hikes to the saving accounts

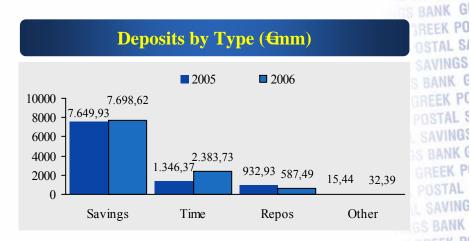
#### **Deposit development (4mm)**



Source: IFRS financial accounts as December 31, 2006

76,85%

2005: **€**9,953.8mm



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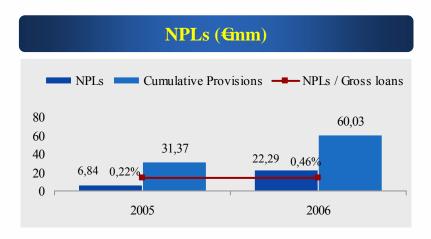
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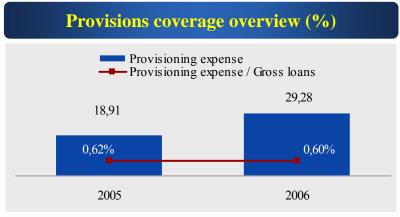
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#### **Financial Review**

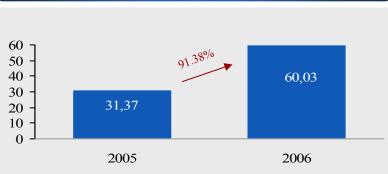
# **Strong Asset Quality**



- PSB has very low NPL levels with NPL ratio of 0.46% as of year end 2006
- Excessive accumulated provisions with NPL coverage ratio at 270%
- Annual provisioning charge of 60bps of total gross loans in 2006 from 62bps in 2005 in light of changing portfolio mix



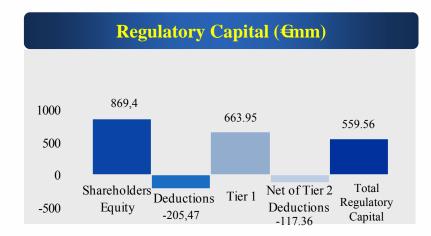




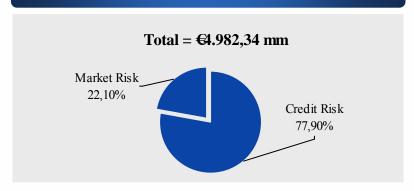
Source: IFRS financial accounts as of December 31, 2006

#### **Financial Review**

# **Sufficient Capital Base (to fund future growth)**







- Capital adequacy ratio at 11.23% as of December 31, 2006.
- Deductions from shareholders equity represent AFS portfolio reserve, intangible fixed assets and Bank of Attica participation
- No non-equity instruments in capital
- RWA split between credit and market risk supporting investment strategy

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Source: IFRS financial accounts as of December 31, 2006

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# **Main Operations Drivers Update**

# **Expanding products - palette**

From mortgage loans for civil servants to a palette of mortgage and pre-approved consumer loans offering, complemented by traditional consumer TAL SAVII finance and card products

#### **Mortgage loans**

- **■** Improved product functionality
  - Longer tenor introduced up to 40 years
  - First 3 year grace period (interest only) mortgage loan introduced
  - Home equity / debt consolidation products
  - **■** Fixed / variable interest rate
  - Final approval time shortened to 1 month
- Successfully branded products
- Currently exclusively distributed through own branch network and ELTA

#### **Consumer loans**

- **■** Typical consumer finance product offering
- Rates starting from 7,90% floating rates and tenors ranging from 1 to 10 years
- Seasonally branded product offerings
- Cautious initial expansion to be followed by more active marketing
- No alternative channels used (except ELTA)



#### Pre-approved consumer loans to civil servants

- Unique product offering on the basis of PSB relationships with other public sector organisations
- Credit line from €3.000 to €30.000 secured through equal instalments deducted by employer directly from payroll (monthly instalments)
- Framework agreement signed with 450 organisations
  - Low penetration levels (15 to 20%)
  - 110,000 loans outstanding approximately
- Interest rates of 5.30% and tenor ranging from 3 to 8 years

#### **Credit Card offering**

- Member of VISA International
- MasterCard
- Flagship PSB Classic and PSB Gold products
- Annual membership fee and attractive interest rates, of 9%
- Balance transfer functionality
- Acquiring POS infrastructure through FirstData Co.
- Direct marketing channel is the biggest contributor to new cards origination





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# **Main Operations Drivers Update**

# **Advertising Campaign**

Business has been supported by effective holistic communication to attract the "unsung heroes"

#### **Marketing campaign**

- High brand recognition of PSB (as effectively all Greek population has been customer) because of very high penetration in the Greek population
- Though perceived as a dormant organisation
- Targeted corporate branding and product specific campaign, including:
  - TV commercials
  - Press advertisements
  - **Marketing material**
- Intensification in Q3-Q4 (2005) and 2006

#### Concept

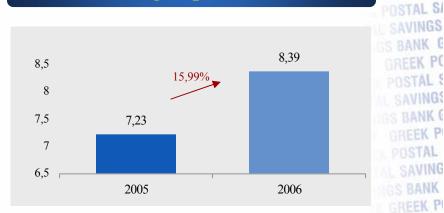
- "PSB supports the unsung heroes (everyday working class) because they support our country"
- "PSB is the only bank that fully understands and values them because they are worth (more to) it"

#### Target audience/aims

- Primary: 30-55 year old middle income
- Secondary: 18-24 year old
- Parallel impact: own personnel motivation



#### **Marketing Expenses (€mm)**



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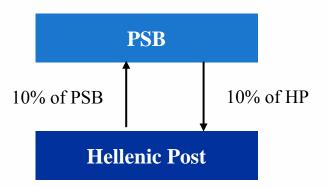
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# **Main Operations Drivers Update**

# Unique Synergy with the Hellenic Post

- Historical relationship with Hellenic Post, formalised through comprehensive exclusive agreement, entered into 2001
  - **Expires in 2011, subject to renewal**
  - Governs personnel issues, branches layout, commission fees and charges, exclusivity
- Historical focus on deposit acceptance through Hellenic Post's 839 branches and distributors as well
  - Cooperation extension envisaged to include PSB expanded product offering in lending activities. This present moment 160 branches provide loan services. However by the end of 2007 the target is to reach the number of 270 branches.
- Cooperation strengthened through cross-shareholding of 10% in each company effected in April 2006 (sale of existing shares by the Hellenic Republic)

#### Cross-shareholding establishment<sup>1</sup>



- Nowadays 41 ATMs operate in different Hellenic Post branches
- Focusing on customer service and satisfaction 139 P.O.S. will be placed on Hellenic Posts network, earlier than Dec 2007. Those machines are also designed for deposits purposes.
- The design of the interface between the information systems of P.S.B. and H.P. has been completed and is currently in the implementation phase. The roll out of the first pilot branches will start at the end of June 2007.

<sup>&</sup>lt;sup>1</sup> Ownership structure prior to PSB IPO

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### **Main Operations Drivers Update**

# **Human Resources Update**

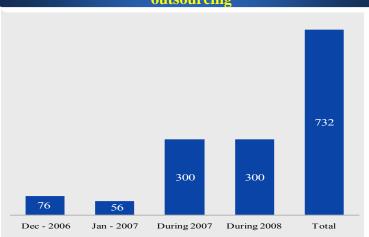
# Headcount will be strengthened with hiring of significant new entry level personnel

- A first group of 132 new employees join the bank during December 2006 and January 2007.
- A second group of approximately 500 new employees is expected during 2007 and 2008.
- New hires (university graduates) to be allocated in certain support functions currently outsourced and man branch network
- New hires to replace natural attrition of existing personnel that has staggered departures over the following years
- 1.09% of company shares were allocated to Personnel (became shareholder) through a private placement with a 10% discount on the IPO price.

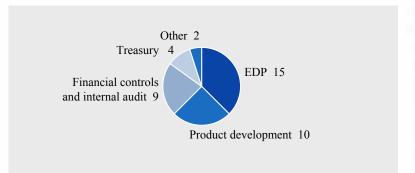
# Facilitated by the hiring of seasoned retail banking executives

- Experienced executives have been hired within the restriction of previous operating framework to man critical business and support operations
- Executives hired with extended banking sector experience or higher education





#### New executives by function



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# **Main Operations Drivers Update**

# New IT system (s) (in operation) have extended functionality allowing for more efficient operations

#### **Core banking system – PROFITS**

- Full management of customers and products (lending, deposit, transfers, etc.)
- Accounting and general ledger
- MIS, budgeting and cost allocation (on a development stage)
- Support systems
- Interface with interbanking and international systems / networks
  - Handling of transactions originated from Post Office( on a development stage)
  - DIAS (National Interbanking and Clearing House)
  - SWIFT
  - FirstData (Cards and ATM process system)

#### **Dealing room – BTS VISION**

- Full support for Front- Middle- and Back- Office operations, connected to PROFITS
- Real time connection to Reuters RT, SWIFT capabilities

#### **Payroll and HR Management System**

- Full payroll and employees records
- Training and development schedules
- Performance assessment

#### **Help Desk System**

Remedy Help Desk System supporting the PSB PROFITS users

Technical infrastructure (central systems, LAN infrastructure, communications network, new IT building) has been installed and fully operational

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# **Greek Postal Savings Bank Strategy**

#### POSTAL SAVIN Greek Postal Savings Bank: targeting growth and profitability

# Identifying the potential

- Wide distribution network with 136 self owned branches
- 171 ATM service point network
- Additional 839 sales points through Hellenic Posts branches
- Large depositor client base
- Historical position in mortgage lending
- **High liquidity**
- Strong capital / low cost base
- **New integrated IT whole** banking system
- 1.352 people out of which 134 with post-graduate degrees and 376 with graduate degrees

# **Preparing** infrastructure to capture it

- Asset side composition restructuring, in favor of retail loans portfolio growth
- Strengthening of the relationship with **Hellenic Posts**
- **Support brand name recognition** through effective advertisement campaigns
- Full implementation of the new integrated banking IT system
- **Exploitation of the strong customer** base in cross selling activities
- Continuous personnel training and motivation
- Lateral hires of senior executives
- Gradual replacement of outsourced personnel with permanent employees
- **Enriching product palette with simple** and price attractive products
- **Capital structure optimization**

# **Targeting future**

- Rapid retail loan portfolio growth
- **Establishment of cross selling** activity
- **Effective liquidity** management
- Increase of client base penetration
- **Increase market share both** in deposits and loans



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# **Greek Postal Savings Bank Strategy**

# **Supporting Business Plan Realization**

#### **Targeting**

- High profitability
- Continuing growth from product expansion and network utilization

#### **Maintain cost leadership**

#### Diversification of income

- Real asset growth incom
  - Increase loans / deposits ratio
  - Mortgages driving portfolio growth

- Declining share of investment driven income
- Growing NII and fee income

- Stable cost / income ratio
- Managed credit costs through controlled credit expansion



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#### **Share's Information**

# **Stock Data**

Shares outstanding 140,866,770

Price (16/04/2007) 18.42 Euro

Performance (from 06/06/2006) 47,36%

Market capitalization 2.594,77 mil Euro

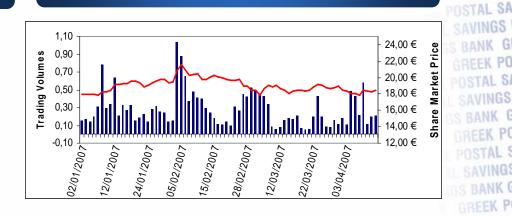
**Stock Symbols** 

ATHEX	TT
Bloomberg	GPSr.AT
Reuters	TT GA

#### **PSB Shareholder Structure**

Greek State	54,43%
<b>Greek Post Office</b>	10.00%
<b>Greek Institutions</b>	5,04%
<b>Foreign Institutions</b>	19,44%
Other Shareholders	11,09%

#### **PSB Stock Performance**



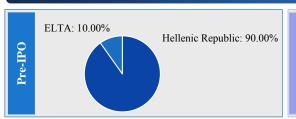
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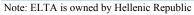
# **Share's Information**

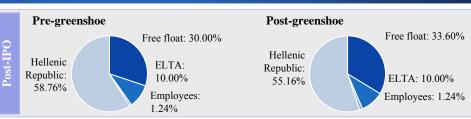
# **IPO details**

Key offering terms	Comments
Issuer	■ Greek Postal Savings Bank (PSB)
Seller	■ Greek Government (Hellenic Republic)
Listing	Athens Stock Exchange
Distribution	■ Global institutional offer under Reg S
	■ Offering to QIBS in the US under Rule 144A
	■ Domestic retail offering
Structure	■ Sale of secondary shares equal to 30.00% of market cap.
	■ Secondary greenshoe issue of up to 3.60% of market cap. (up to 12.00% of the offer size)
	■ Employee offering of secondary shares equal to 1.24% of market cap.
	Sale of secondary shares equal to 10.00% of market cap. to the Greek Post Office (ELTA) pre-IPO to strengthen exclusive product distribution agreement
Shares	<ul><li>Ordinary shares</li></ul>
Lock-up	■ 180 days for Hellenic Republic, PSB and ELTA
Use of proceeds	Part of Hellenic Republic Privatisation programme
	■ Proceeds will be used to repay Government debt
Pricing Date	■ May 26, 2006
International Bookrunners	■ JPMorgan, Goldman Sachs
Local Bookrunners	■ National Bank of Greece, Piraeus Bank











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